Tanenbaum Keale LLP
trial
A Litigation Boutique Serving Global Companies

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(973) 286-4364

Education

- J.D., Rutgers Law School (2015)
- BA., John Jay College of Criminal Justice (2012)
  - summa cum laude
- M.A., John Jay College of Criminal Justice (2012)
  - summa cum laude

Omari S. Reid

Associate

Omari Reid is an experienced trial lawyer who enhances the firm's ability to service clients in the defense of products liability, mass tort litigation and toxic tort matters.

With an understanding that related litigation often threatens companies with massive liabilities, Mr. Reid helps develop integrated and collaborative legal strategies aimed at protecting the value of products, reputation and financial stability for his clients. He brings the ability to handle complex matters related to products, consumer goods, environmental contamination, chemical spills and toxic materials and substances.

Mr. Reid does not focus on "traditional" litigation strategies for multiparty litigation, instead offering aggressive, innovative options for beneficial resolutions, regardless of the jurisdiction of the threatened litigation. This includes an intentional priority on risk identification and mitigation that aligns with business objectives for the client.

Prior to joining Tanenbaum Keale LLP, Mr. Reid served as a Deputy Attorney General in the New Jersey Office of the Attorney General – Division of Criminal Justice. As a Deputy Attorney General, He tried jury cases to verdict, presented cases before the State Grand Jury, managed government investigations, conducted testimonial hearings, drafted and argued dispositive motions and conducted key witness interviews.

In his capacity as a Deputy Attorney General, Mr. Reid has also represented the State before the Appellate Division.

After graduating from law school, Mr. Reid served as a law clerk to the Hon. Lisa P. Thornton, an Assignment Judge of the Superior Court in Monmouth County, New Jersey. During his clerkship, he handled civil, criminal and family law matters. He also mediated small claims cases in the vicinage's Special Civil Part.

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Mr. Reid's experience also includes real estate law, contracts law and land use litigation.

Bar Admissions

- New Jersey
- New York

Court Admissions

- U.S. District Court for the Southern District of New York
- U.S. District Court for the District of New Jersey

Memberships and Affiliations

- Garden State Bar Association, 2015-present
- One Hundred Black Men of New York, 2018-present
  - Scholarship and Education Committee, 2018-present

Professional Honors

- Best Lawyers: Ones to Watch in America, Commercial Litigation, 2025-present
- Best Lawyers: Ones to Watch, Product Liability Litigation – Defendants, 2026-present
- Best Lawyers: Ones to Watch, Personal Injury Litigation – Defendants, 2026-present
- Best Lawyers: Ones to Watch, Mass Tort Litigation/Class Actions – Defendants, 2026-present
- New Jersey Super Lawyers Rising Stars, Thomson Reuters, 2023